Promotion: 2023 Q4

## "Filter for the Holidays" Promotion

Get a Free Replacement Filter when you purchase a drinking water system October through December 2023. This is up to a \$175 value.

This holiday season give the gift of clean water with this special promotion.

\*Multipure's Filter for the Holidays Promotion Details: Additional Replacement Filter for FREE with purchase of a Drinking Water System\*

- 1. Offer valid October 1, 2023 December 31, 2023.
- 2. Free Filter Certificate is a digital coupon and will not be mailed.
- 3. A Multipure Drinking Water System (DWS) is defined as an Aqualuxe, Aquaperform, Aquaversa, or Aquamini.
- 4. A Qualifying Purchase is defined as a Multipure DWS purchased at regular price.
- 5. The Aquasource is not considered a Qualifying Purchase for this promotion.
- 6. A Promotional Item is defined as one (1) free replacement filter cartridge digital coupon (SKU# FCB6, FCB11, FCBMINI, or FCBLX).
- 7. Digital coupon will be sent to the customers' message tab through their online store account within 30 days from purchase.
- 8. Customer must have an account on our Multipure website to receive digital coupon.
- 9. Customers who make a Qualifying Purchase during this promotion period can request one (1) Promotional item.
- 10. The Promotional Item must be requested at the time of purchase. No exceptions.
- 11. The Promotional Item is only available to the end user; it is not available to Builders who retain stock or inventory.
- 12. Builders operating their own website, storefront, or selling on a third-party site cannot redeem the free Promotional Item unless the Promotional Item is to be delivered to the eligible end user.
- 13. The selling Builder receives no commission on the free filter cartridge.
- 14. The regular prices for the filters are: CBMINI \$60; CB6 \$90; CB11As \$145; CBLX \$175.
- 15. Customers who cancel or return their Qualifying Purchase will have the digital coupon for free filter cartridge cancelled and removed. If the free digital coupon has been redeemed for the filter cartridge, customer will need to return the filter cartridge; alternately, customer may purchase the filter cartridge at the regular price.
- 16. The customer must pay a non-refundable \$10 handling fee for the free filter at the time of Drinking Water System purchase.
- 17. Shipping to Canada, Puerto Rico, the U.S. Territories, and Hawaii will incur a surcharge based on location.
- 18. Any expediated shipping service for the free filter will incur a surcharge based on location.
- 19. State sales tax will be charged on shipping of the free filter cartridge if applicable.
- 20. The "Filter for the Holidays" promotional filter cartridge digital coupon expires December 31, 2024, and must be redeemed by that date. Expired certificates cannot be redeemed.
- 21. The free filter cartridge digital coupon is valid only for the filter cartridge corresponding to the Qualifying Purchase.
- 22. The Promotional Item may not be resold.
- 23. This promotion is subject to change or may be discontinued at any time.
- 24. Violations of these Promotional Item Terms and Conditions will be handled in accordance with current Multipure Builder Terms and Conditions.